

# Global Blindness:

## Planning and Managing Eye Care Services

### Marketing Strategy Kit for ALUMNI: Social Media

Utilise the power of Social Media and help ICEH, LSHTM and FutureLearn reach as many participants for the free online course!

In return, you could become the grand prize winner and the Alumni who circulated the most relevant participants! The # will be your proof of circulation. Make sure your Twitter followers and your Facebook friends copy the hashtag [#FLeyehealth](#) with your [name](#) at the end!

**Copy and Paste to either or both of your Twitter & Facebook!**

**Remember to replace “alumni” with your First name in the # !**



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